

Go Big, Mobilize The Mass

High-risk, high-reward approach
Commit fully from the get-go
Large-scale investment and rapid implementation
Limited learning phases

Start Small, Accelerate Quickly

Steady growth and gradual accumulation of momentum. Take incremental steps - start with small, targeted use cases, understand the technology, and build a foundation before scaling up

Early AI Enablement

Business-wide application
Resource enablement
Backlog of use case development
Significant change management

Immediate Impact Creates Momentum

Capabilities increase with small successes, and confidence grows. As you progress, people see the benefits of AI compound, allowing your business to harness its power more effectively

Key Drawbacks

Slower
Adds friction to innovations
Difficult to manage changes

Key Drawbacks

Less Standardization
Slower Enterprise-Wide Application

The AI Avalanche Journey

Achieve Transformational Change:

Start with Data: Get your Data foundation right
Build Understanding: Enable your workforce with resources and knowledge
Expand at Once: Integrate AI into all areas of your operations

With more planning, AI drives transformational change and growth across your business

The AI Snowball Journey

Achieve Fast Innovation:

Start with Data: Begin by harnessing AI with Data that's ready
Deliver Results: Prove value and get people excited
Build Momentum: Grow engagement with add-on effects

With time and momentum, AI drives innovation and growth across your business

Which Path to AI Adoption Will You Choose?

All-In vs Iterative